Hallam

Case Study: Hallam

In progress

About the project:

Digital marketing

Web

London, UK

6 months

2 QA engineers

Aydan S

Vika P

Client

Digital marketing experts with offices in Nottingham and London.
According to thedrum.com, Hallam is #33 on the list of TOP independent companies.
Hallam helps businesses to grow and thrive online. Some of the world's leading brands trust Hallam specialists with delivering exceptional results.

Team

A mix of front end developers, back end developers, server engineers, designers and PMs, supported by a number of freelancers and agencies.

The process of choosing candidates

The Creative Director of Hallam recommended the CEO of UTOR to the company's CTO Jon Martin. On the first Skype call with Jon, we discussed the following issues:

1. Cooperation process terms and details.
2. Rates of QA Engineers.
3. Deadlines.
4. Type of cooperation.
5. The following steps.

We signed the documents after the call. Our QA engineers joined the client on Slack and Wrike where they could communicate with the whole team and get the first tasks.

Types of projects tested:

Hallam has many projects, some of which were tested by our QA engineers. All of these projects are websites.

Requirements

To find a Software Testing company for partnership and consulting on questions related to QA and Testing in development.

Required activities:

- Functional/Logic/UI testing.
- Regression testing.
- Browser testing.
- Acceptance testing.
- Reporting statuses to the dev team.
- Verification of fixes.

What was done?

Each website was tested according to a discussed plan. Before the testing, we provided an estimation with the specified hours and types of tests.
Overall, the following activities were performed:

- Browser testing (Google Chrome, FireFox, Safari, IE, Edge).
- Functional testing.
- Logic and UI testing.

After every set of tests, our QA engineers provided the dev team with a list of tickets (both issues and improvements). The client's feedback was comprehensive and quick. All suggestions and improvements were discussed and implemented. The reaction for the bug reports was quick and effective.

UTOR

Results:

420 tickets

9 releases

Good feedback

The result required by the client was achieved successfully. The client's developers quickly got the feedback on the status of the products from the QA team. Each release to production had minimal support issues after the launch.

Client Feedback

"UTor have always responded quickly based around our needs. They can usually turn a site around in terms of testing in a matter of days. Not only are they fast, accurate and detailed, they also allow us to carry out types of testing that we're not able to do in house. It's been a great partnership!"

Jon Martin
CEO of Hallam

Hallam